

Priorities and Ideas

Website

- Website is one of the highest priorities because so much happens there - outreach, people finding meetings, speaker tapes, resources, and newsletter.
- We have an amazing website
- How do we maximize the use of it to attract traffic and help people find meetings and recovery
- Could we add Spanish translation on the website?

The committee responsible for the website is the Technology Committee. To join and add your ideas and time email technology@naranonrm.org

Outreach

- Our second highest priority was outreach
- Showing up at events with the general public and professionals
- Become known to folks
- Be a resource for professionals
- Have real nar-anon members at events to share ESH
- As a way to find folks who need us and to be of service to them
- Potential billboard idea
- Ad Council for an advertisement
- Bus ads
- Google Ads
- KGNU and other PSAs
- Did a lot of experiments this year to see what worked
- Good strong representation of who we are (branding) and what we do (communications) would help
- Social media as a way to reach people
- Working more with NA in Colorado to build on the growth this year
- Outreach to Alanon

The committee responsible for outreach is the Outreach Committee. To join and add your ideas and time email outreach@naranonrm.org

Service Structure and Growing Service Capacity

- Build up the structure from Delegate down to RSC to GSRs to meetings
- Groups need help with service at the group level
- If outreach efforts increase then group membership will too, and groups need to be ready
- Sponsorship - how to grow the sponsorship culture in the region

- We need to start meetings in Ft Collins
- We need to start a Spanish speaking meeting
- Creating a one-pager about service in the region
- Creating an invitation to folks to do service - individual invitations so people know they are wanted and can be of service
- Meticulously engage with groups and GSRs to invite folks to be part of regional activities
- Create new survey for the region in spring 2026 (already underway)
- Figure out how to estimate growth for the region - groups, members, 12 step engagement, service, etc
- Potentially do a regional inventory - like a 4th step - to see where we can grow
- Are we making service rewarding and growthful as a region or are we in a bureaucratic quagmire?
- Search for Fractional CFO or paid treasurer

The Committee responsible is the Board of Directors (Chair, Vice Chair, Secretary, Treasurer) email chair@naranonrm.org

Technology

- Website is great!
- Do a survey of tech needs of the groups
- Sign up Genius could be held by region as at least 6 groups use it and we could expand capacity
- Accessibility will cause more attraction
- Translate website
- Project management software that could help us see what others are up to, share tasks and keep track of what is going on in the region
- SEO needs to be re-thought as it is no longer doing the recordings and could be different or be part of tech or be more about web visibility including AI and other technologies that are part of that world now

The Committee responsible is the Technology Committee to join email technology@naranonrm.org

Convention

- Potential Step Retreat
- Creating a separate entity for convention - LLC or non-profit so that they can run on their own

The Committee responsible is Convention Committee email convention@naranonrm.org

Interim World Service Conference/ Delegate

- GSRS please use master voting form to submit your groups vote on common welfare topics
https://docs.google.com/forms/d/e/1FAIpQLSdFCtX0QF_P3jPIVjikHpJf2CyH0S1VjuDJ3_4Wpeuwkh_wvQ/viewform?usp=header

- Common welfare topic choices will be discussed at January RSC
- A future discussion will be held to share ideas on how the CAR for the 2027 WSC can be easier for groups in the region to weigh in on (google forms, delegate visit discussions, mailers, motion discussion events etc.)